



GTS Strategy Partners

"Franchise Success" Worldwide



We are a Full Service Franchise Consulting, Business Strategy and Marketing Partner.

"We provide a broad range of high quality Business Services to a wide range of clients, including both businesses and individuals, throughout the United States."

We serve small to medium sized companies:

-We are Franchise/Business Consultants

-We are Mobile Marketing Consultants

-We are Executive Consultants

Currently, we represent over 300 different concepts in a Franchising capacity. Our Master Franchise Concepts are Top Line Concepts for the US and International Development.

We are affiliated with several lending and leasing concepts to help your business grow.

We partner with concepts in P&L Improvements, Talent Analysis and Performance/Process Improvement.

GTS Strategy Partners Mission

To build a team of Professional International Franchise Partners that assist entrepreneurial minded people to buy their own business, enabling them with the lifestyle they've always dreamed of.

We are the world's leading Authority in Franchise Sales, Master Franchise Sales and International Franchise Sales.

GTS will continue to lead the way with innovative and creative systems to enable every entrepreneur to create and build the future.

GTS Opportunity

- *70 Million people will be looking for Home Based Businesses over the next Ten Years*
- *80 Million baby boomers exist today and Three Million per year are turning 65 years old*
- *6000+ Franchises exist today and where will they get their business services and marketing ideas*
- *Franchising is Exploding Internationally and Partners are needed to help guide this Young Market*

Where will they look??

Internet/Search Engines/Google/Yahoo

Social Media LinkedIn/FaceBook/MySpace/YouTube/Twitter

They will contact: Partners/Experts/Advisors/Coaches

Our Promise To Our Partners

Integrity: We will Always do the Right Thing for You, Your Client and GTS

Partnership: We must Invest in You and our Team to be Successful

Communication: We will always provide Open Lines of Communication

Training: We will supply the Training you need to be Successful and you will supply the Networking in the field to Execute our Training Programs

Professional Money Making Programs: We will continue to add Professional Money Making Programs for our Partners

GTS Strategy Partners *Differentiators*

**Our Professional
“Value Adding “Partners**

**Our Professional
“Webinar Training “Systems**



**Our Professional
“Consultant Partner
“Programs**



**Our Professional
“Social Network Marketing “
Approach**

**Our Professional
“Referral Sales “ Approach**

GTS Strategy Partners *Ideal Consultant*

Integrity

Partners/Team Players

Great Communicators

Professional

Great People Skills

Sales &/or Marketing Experience

Management & Training Experience

(US/International)
'GTS Master' Partner Program



"If you have the Desire and Skill Sets to Develop your own Market. Then this is your Opportunity. As a Master Developer, you have the ability to bring on other consultants and train them in your market. You keep the entry fee for training and build your market as large as you want it."

Master Requirements/Investments/Revenue %

- **"GTS Master"** may bring on Associate Consultants/You keep the entry fee
- **"GTS Master"** needs Sales and Mgt experience
- **"GTS Master"** needs Territory Development Exposure
- **"GTS Master"** needs Training Skill Set

GTS Strategy Partners

- **"GTS Master" needs Organizational Skill Set**
- **"GTS Master" needs Leadership Skill Set**
- **"GTS Master" needs Technology Skill Set or strong ability to learn**
- **"GTS Master" must Fit our concept of an Ideal Consultant**
- **"GTS Master" must be able to Build a Team**
- **"GTS Master" keeps 80% of Referral Fees/GTS 20%**
- **"GTS Master" keeps 30% to 90% of remaining Referral Fees on all their Associate Partners in State /Region/Country. You make the Win/Win Deal with your associates.**
- **Modest Investment : Region: \$24,500 State: \$39,000 to \$99,000**
 - **US City: Up to 3 million = \$24,500**
 - **US State: Up to 3 million = \$24,500**
 - **Up to 6 million = \$39,000**
 - **Up to 9 million = \$49,000**
 - **NC, GA, MI, OH, PA, IL = \$59,000**
 - **NY and FL = \$79,000**
 - **Texas = \$89,000**
 - **California = \$99,000**
- **International: Countries start at \$125,000 / Cities same as US**

Associate Consultant Opportunity

If you prefer to enter the business at a different level then you can begin as an Executive Consultant and still receive many of the benefits!

You will receive "**State of the Art**" Training! **One Full Week of Internet Training** and **Two Days** at your location if needed. Plus **Monthly Training Webinars** to keep you up to date. You will also receive a **GTS Strategy Partners Web Site**, a "**Franchise Success**" **News Blog**, a **GTS "Franchise Success" Web Site** and our **GTSnyder Consultant Web Site**.

You will receive **Marketing Materials** such as business cards, letterhead and much more. You will be partnered with the Total "**Social Media Marketing**" Concepts of **GTS Strategy Partners**.

The Investment is based on the **Development of the Brand** and all Confidential Information, Training Costs associated to getting you to a Successful Level. It includes all the "**Social Media Marketing**" that most will never have the time or energy to accomplish. It includes all Contracts, Marketing Materials, Advertising Information and Legal Coverage you will need to be Successful.

This is a Modest Investment which gives you a **Great ROI** on any clients that purchase from us.

"You can make your investment back with One Sale"

Investment: \$14,950

Why GTS Strategy Partners "Franchise Success Worldwide...?"



It's true – "I could do anything, so why should I pick GTS?"

*Some of the traits of an **ideal business** could include, a business with exceptional prestige, limited competition, regular weekday business hours, unlimited upside and ultimately enjoying your dream lifestyle.*

***Quality of Life** – Franchise Coaching, unlike Real Estate doesn't require weekends, evenings and holidays to "show listings".*

*Being a glorified taxi driver is **NOT** part of being a Franchise Coach. Franchise Coaching has an entirely different target market from residential real estate – **working with Professionals and Franchise Owners**. You won't be driving people from one listing to another...*



*Franchise Coaching has a very **Professional Image**. No burgers to flip here.*



*We see Franchise Coaching as a **ground floor opportunity**, and on the start of a massive wave of growth... There are over 1 million Real Estate agents and less than 1000 Franchise Coaches!!*

How Will I Generate Business...?



You'll receive a full day and a half of the four day training devoted to marketing and growing your business. We go into great detail to equip you with the knowledge, skills and confidence to grow your business.

We have several marketing strategies on how you can attract buyers and we supply the Web Sites, Blogs and over 300 Franchise Concepts...

All you have to do is choose which lead generation strategies you plan to use and then implement them following our proven processes...

We'll work with you every step of the way... to help you reach your goals ...



What Training Will I Receive...?



We have three segments of training:

Our **Pre-Training** Process will start immediately after you join the team and before you attend GTS Strategy Partners Training... this prepares you to really get the most out of training as a new Franchise Coach...

The Four-Day GTS Strategy Partner Orientation TRAINING...

Four extremely intensive and enjoyable days over the Internet. You do not need to leave home... You receive everything you need to get your business kick started...



The training will not only cover every aspect of building a Franchise Coaching company but it will also include:

Marketing, Sales, Recruiting Partners and Personal Growth strategies. Thus making an extremely comprehensive training program...

Ongoing Post Orientation Training

The Follow Up Program is weekly Conference Webinars with several Affiliate Partners from all over the country.



This allows you to ask questions once you are out in the “real-world” and take advantage of continued training week-by-week, designed to get you Pumped and off to a great start...

What On-Going Training/Support Will I Receive...?

The Initial Four Day training is exactly that – initial training. Ongoing support comes in the form of:



Follow Up Program – Outlined previously, designed to help you put your training into real-world results.

Real World Knowledge: Conference Calls - Hosted by successful Coaches, Agents and Trainers from around the country. Features specific topics with expert presenters to refine your knowledge and allow a forum for you to ask questions.

Updates and Innovations

New Manual updates, new practices and leading edge concepts will be available ensuring you stay ahead of the competition...

Network GTS Franchise Coaches – You have unlimited access to all GTS Coaches – globally. We are a team at GTS and helping our fellow coaches in other regions is how we get to be and remain the best.



You have my word on that !!!!!

Gary T Snyder

Check us out at:

www.GTSStrategyPartners.com
www.GTSFranchiseSuccess.homestead.com
www.GTSnyderConsultantGroup.ning.com
www.GTSnyder.wordpress.com

Decision Time



- ▣ Can you duplicate and use our Marketing ??
 - ▣ Can you duplicate and use our Training Systems ??
 - ▣ Can you Communicate with People ??
 - ▣ Can you Qualify your Clients ??

If you can !!!!!!!!

- ▣ Email me at gsnyder@GTSSstrategyPartners.com to set up an appointment for an Interview.
- ▣ Interview to ensure a good fit.
- ▣ Decision Time to attend your Training Conference via the Internet.
- ▣ Receive all your Training materials and timeline to begin your Training.
- ▣ Training takes place (Four Days) and one follow up date. Then Monthly/Weekly Training Sessions.
- ▣ Begin duplicating the Systems and Processes for your Success